Michelle Le

Education

Drexel University Philadelphia, PA

B.S. User Experience and Interaction Design

Anticipated Graduation: June 2026

Cumulative GPA: 3.98

Work Experience

Motion Graphics Intern Cranbury, NJ

MJH Life Sciences Apr 2023 - Sept 2023

Utilized assets and animation techniques to craft engaging medical info videos

- · Created logo animations, video intros, and lower thirds, ensuring alignment with client branding
- · Composed 3D models and scenes in Blender to integrate in animations
- · Collaborated with the motion graphics team and other creatives to produce high quality animations

Project Experience

Developer, UX/UI Designer

Philadelphia, PA

Cookify Recipe Website

Sept 2023 - Dec 2023

- · Programmed a dynamic recipe webpage using PHP to efficiently retrieve and display data from 37 recipes
- Integrated a MySQL database for recipe management to ensure quick and reliable access through optimized PHP backend interactions
- · Conceptualized branding and enhanced user experience through responsive and intuitive web design

UX/UI, Interaction Designer

Philadelphia, PA

Dermio Mobile Skincare App

Apr 2023 - June 2023

- · Redesigned a skincare app, unifying branding and UI for a cohesive visual experience
- Developed a seamless task flow, enhancing the overall user journey and interaction
- Designed and animated engaging microinteractions with Adobe After Effects to illustrate app flow

UX/UI Designer Philadelphia, PA

Cafe Clover Website Redesign

Sept 2022 - May 2023

- · Conducted user research to identify and address key website problem areas
- · Analyzed feedback, reorganized content, and developed sitemaps and low-fidelity wireframes
- Utilized Figma to redesign brand identity and prototype final website and interactions

Skills

- **Design & Media:** Interaction Design, Wireframing, Prototyping, User Research/Testing, User Persona, Journey Mapping, Motion Graphics, Animation, Video Editing, 3D Modeling
- Development: HTML, CSS, Javascript, PHP, MySQL, Responsive Web Design
- Tools & Software: Figma, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Microsoft Office, Clip Studio Paint, Procreate, Blender, VS Code, Github, Wordpress

Awards

 Dean's List [2021-Present], Founder's Scholarship [2021-Present], Design for Excellence Award Nominee [2022], Alumni Association of CHS Scholarship [2021]

Activities

 Society of Asian Scientists and Engineers, Asian Student Association, Drexel Chi UX, Westphal Pilot Peer Mentorship Program